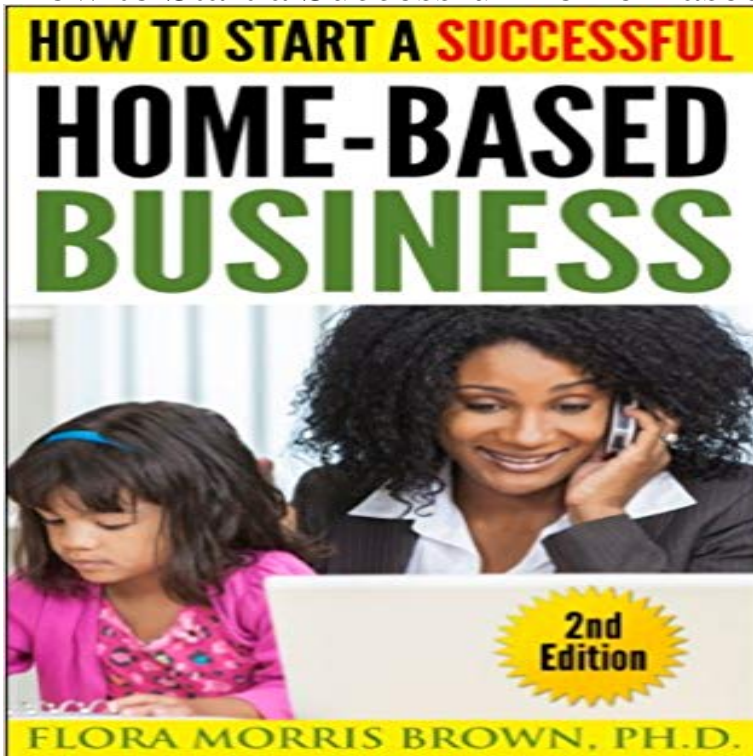


How to Start a Successful Home Based Business



How to start a successful home-based business is on the mind of every new home-based business owner. No one goes into a home-based business intent on failing, and yet, without research, planning, and attention to detail, that's exactly what can happen. Are you weary of dragging yourself to a 9 to 5? Are you a baby boomer ready to leave the cubicle and rekindle that business idea you put aside years ago? Are you a parent of young children and don't want to delegate the raising of your children to strangers? Are you an active retiree eager to supplement your retirement doing something you love?

If any of these sound like you, *How to Start a Successful Home-Based Business* has tips to get you started on the right path. Based on the experiences of the author and many other entrepreneurs and small business owners, you will discover what to consider before you invest your time and money. Starting and running a home-based business is a great way to follow your passion, be your own boss, and build your income on your own terms. Layoffs, forced retirements, limited mobility, freedom from long commutes, a desire for flexible schedules, and a desire to raise their own children are just some of the reasons many choose to work from home. The Internet, social media, digital equipment and smartphones have made it easier than ever to set up a home-based business and operate it successfully. And yet, not every business and entrepreneur is suited for starting and running a business from home. With the expert tips and advice shared in this revised version, you will learn how to get free expert startup help how to decide if your business is suitable for operating from home the three deadly mistakes guaranteed to shut down your business warnings about hiring family and friends ways to get and keep customers how and why to hire virtual assistants ways to avoid the stress and

isolation of working from home the importance of having a social media marketing plan

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