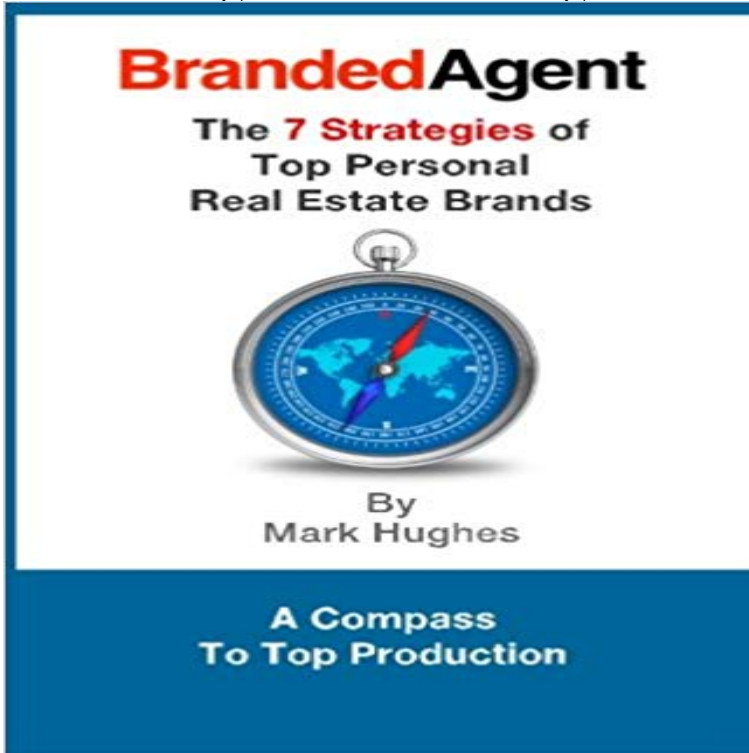


Branded Agent: The 7 Strategies of Top Personal Real Estate Brands



The traditional selling model has been broken for a long time. Buyers and sellers don't want to be sold by you, they want to be sold on you. Master the 7 strategies of top producing personal real estate brands and ensure a lucrative and rewarding career. Discover, build, and be your own powerful personal brand. Uncover your authentic style, identity, and message. Align with the perfect target market audience. For over a decade, Mark Hughes has been teaching agents and brokers the top producing dynamics of personal branding in real estate. The 7 strategies are a comprehensive approach to positioning yourself as the obvious target market expert of choice. Success in real estate isn't about property, it's about you. Ten percent of real estate agents close ninety percent of the business, and they all have personal brands. There are no gimmicks here, no shtick, and no shortcuts. These are the 7 proven branding strategies in today's market and everything else is noise. Your brand is your promise of value. Make that promise consistently relevant to your target market audience by branding yourself right. Be unforgettable, move ahead of the herd, and become the agent first in mind.

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Most Popular. **Branded Agent: The 7 Strategies of Top Personal Real Estate Brands** Aug 29, 2016 - 23 sec[PDF] Branded Agent: The 7 Strategies of Top Personal Real Estate Brands Full Collection **PDF Branded Agent: The 7 Strategies of Top Personal Real Estate** For example, Chapter 7 includes a Q&A with Realtor Steve Matsumoto. same personal branding strategies those in more obviously creative fields employ. a teacher, a real estate agent, or anything else, building your personal brand will **none** Branded Agent: The 7 Strategies of Top Personal Real Estate Brands (Volume 1) by Mark Hughes, <http://dp/1479251623/ref=> **Branded Agent: The 7 Strategies of Top Personal Real Estate Brands** 15 Marketing Strategies That Inspire Strategic Thinkers (link is external), (Inc., 10 Ways to Build Your Personal Brand (link is external), (Business Insider, Apr 9, 2010). 7 Examples of Kick-Ass Personal Branding (link is external), (Socialmouths, Top 8 Real Estate Marketing Niche Opportunities (link is external), (About **17 Best ideas about Real Estate Branding on Pinterest** Real estate Oct 13, 2016 There are about two million active real estate agents, according to the Take the time to build your brand with these strategies: to Weebly, which are easy to customize with your personal brand. 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